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Nabarro adopts new current awareness tool from UC Logic

Leading commercial law firm, Nabarro uses web 3.0 technologies to aid productivity

London, UK– February 2011 – After a successful three-month trial, commercial law firm Nabarro has introduced UC Logic’s Sysero Current Awareness application into key practice areas.

Too much information. Lawyers have been increasingly bombarded with too many email updates. Lawyers at Nabarro can now rely on one current awareness email that covers all the relevant sources.

The Nabarro knowledge team has worked with each of their specialist practice areas to build up a "long-list" of legal information sources used to update their lawyers. Some of these sources are static websites; some have RSS feeds, some send out email updates. Some of these sources are on the public internet, some from subscription services and some are highly specialised industry or government web sites. In each team, the lawyers had too many sources and wanted **one email** that they could rely on.

UC Logic provided a pattern matching application that turns static web pages into dynamic XML data sources. The application uses the principle of semantic tagging to allocate RSS feeds to specific practice specialities. The SyseroCA application matches these data sources to groups of fee earners. It then periodically (daily or weekly) pushes the tailored updates to them. Lawyers can read these automated updates on their blackberries or iPhones as they commute to work.

“Sysero has combined a range of sources into one single user friendly email” comments Mark Collins, Head of Knowledge at Nabarro. "This enables us to give our lawyers a comprehensive and timely service."

“There’s little point in integrating 80% of a fee earners updates into a push alert if they miss out on the most important 20%” said Phil Ayton, KM Solutions Director of UC Logic. “It would be great if all web sites provided RSS feeds, but many smaller organisations don’t see it as a priority, preferring instead to offer their own email alerts. Fee earners don’t want dozens of alert emails, so we’ve developed our own data mining tools which allow us to include updates from these sources in our news alerts”

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About UC Logic

UC Logic has been supplying DM and KM services to the UK/EU Legal Market for 8 years. UC Logic is the only vendor independent DM consultancy, working with some of the largest law firms in Europe on migrations, upgrades and custom developments. From its long association with the legal profession, UC Logic has developed a number of specialist DM Utilities and SharePoint based KM Solutions. These solutions allow firms to build in-house knowledge libraries; combine in-house knowledge with outsourced Know-How from providers such as PLC; use RSS feeds and specialist web sites to keep Fee Earners updated; and use in-house expertise to build powerful marketing campaigns. For more information visit www.uclogic.com or email info@uclogic.com.

About Nabarro

Nabarro LLP is a leading UK law firm. It has offices in London, Sheffield, Brussels and Singapore and offers legal services across many sectors, both public and private. It has longstanding relationships with a network of selected firms worldwide for cross-border work. This includes strategic alliances with partner firms in France, Germany and Italy.

Further information is available on our website www.nabarro.com and photography is available at <http://www.nabarro.com/people>.

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